POP & THE END OF MODERNISM

The "END" of "MODERNISM"

Protests & Anti-Establishment; 1960s Decade of Tumult & Change; 1968 The Year that Rocked the World

- Vietnam War (1959-75) & Anti-war Protests, Kent State Shootings (1970)
- Civil Rights Movement, Race Riots, assassination of JFK (1963), MLK (1968), RFK (1968)
- Women's Lib., Equal Rights Amendment (ERA, 1970)
- Environmental Movement, Rachel Carson's <u>Silent Spring</u> (1962); Earth Day & establishment of federal EPA (1970)
- Consumer & capitalist excess, waste, inequality, crowding, congestion
- Anti-Establishment culture: Baby boomers come of age (1963ff) Beatles arrive in US (1964) - Flower Power, Summer of Love in SF (1967) -DNC Protests 1968 - Woodstock (1969)
- Postmodern Pop Art (Warhol, Rauschenberg, Johns, Lichtenstein)... vs. Postwar NY School of Abstract Expressionism (Rothko, Pollack, etc.)

Postmodernism

F. Lyotard, <u>The Postmodern Condition: A Report on Knowledge (1979)</u> End of the era of "meta-narratives, in favor of diversity & micro-narratives J. Habermas, "Modernity & Postmodernity" (1981)

First critique of PoMo; sees some value in reason, science, etc.

Architecture

Crisis of International Style Modernism, the Corporate Glass Box, Brutalism... Urban Decay, urban renewal, urban removal, Penn Station destroyed 1960 Jane Jacobs, <u>Life & Death of Great American Cities</u> (1961) Proliferation of theory books, zines, Little Magazines, micro-narratives...

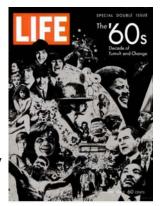
Robert VENTURI (b.1925) (Pritzker 1991)

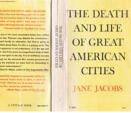
BA & M.F.A. from Princeton (1947, 1950) Works for Saarinen, Kahn, Amer. Academy in Rome & U.Penn, 1951-65 + Denise SCOTT BROWN (b.1931): meet 1960, marry 1967

- Vanna Venturi House (= Mother's House), Chestnut Hill (Philadelphia), PA, 1961-7 (p.561)
- Guild House, Philadelphia, 1961-63 (p.562)
 vs. Crawford Manor by Paul Rudolph (Brutalism)
 Visiting Nurses Assoc., Philadelphia, 1961-3
- * <u>Complexity & Contradiction in Architecture</u> (MoMA, 1966), written 1961-5 "Gentle manifesto of non-straightforward architecture"
- Learning from Las Vegas: the forgotten Symbolism of Architectural Form (1972)
 "Is Boring Architecture Interesting"?
 "Duck" vs. "Shed"

(If we get to it...)

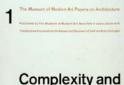
- Charles MOORE (1925-1993)
- * Sea Ranch, Moore, 1963 UC Santa Barbara Faculty Club, 1968 (p.563) Kresge College, UC Santa Cruz, 1965 Piazza d'Italia, Moore, New Orleans, 1975-9 (p.603)











Contradiction in Architecture

